Hynds Sustainability Framework



The Hynds Group is committed to reducing our Footprint on 'The Planet' whilst maximising our Handprint on the environment and our communities through 'Our Products' and 'Our People'

Our focus areas

What matters to us



Planet Tiaki i a Papatūānuku



People Tiaki i te tangata



Product He rawa mo te anamata, ā, haere ake nei

- Contribution to New Zealand's low carbon future
- Rethinking our value chain with a circular economy mindset
- Being a visible leader and advocate in the management of our three waters

- Engaging with our local communities and stakeholders to make a better world
- Becoming an industry leader and advocate for sustainability
- Being a workplace where people matter and where people go home, safe, and well at the end of each day
- To build resilience and future proofing in everything that we do
- To actively decrease our carbon footprint whilst increasing our handprint

Our targets & goals

- Set aligned science-based targets (SBTi) to reduce our organisational carbon footprint
- Reduce our Scope 1 & 2 emissions by 42% by 2032
- Engage with our supply partners to also adopt and set SBTi
- Reduce waste to landfill by 25% by 2025
- Regeneration of farmland to native forest. Planting >100.000 trees
- Conversion of work fleet to 50% EV or hybrid technology by 2030

- Sponsor and partner to Sustainable Coastlines
- Signatory to the Climate Leaders Coalition
- Employee satisfaction, employer of choice >85%
- TRIFR < 1.3, Critical Risk Containment
 > 3.0 and Safety Culture Maturity level of 2.0 (Bradley Curve)
- Develop a diversity and inclusion policy

- Environmental Product Declarations (EPD) for concrete, PE product lines
- Introduction of a low carbon product range with reductions of 25%
- Prioritising sustainable community solutions for flood, storm surge, coastal erosion and other



























